

CREOpOint, Inc. has developed myCREOpOint™, a patent pending intelligence data mining, curation and personalization software

myCREOpOint searches the internet to solve two related problems due to the proliferation of social media sources and websites:

1. Content Marketing: Accessing timely compelling content to make organizations' web, mobile and event presences more engaging;
2. Sales Intelligence: Curating personalized intelligence on demand for busy professionals who can't afford to miss out.